



WILL ROGERS in "Jubilo"
GOLDWYN PICTURES

At the Columbia For three days, Sunday, Monday and Tuesday

"ON WITH THE DANCE" AT THE STRAND SHOWS NEW YORK NIGHT LIFE

Smashing through the staggering array of pretentious photoplays of the season—commanding the position of a masterpiece from the moment of its premiere showing and breaking all records throughout the country as the same of lavish, sumptuous and sensational production, "On with the Dance"—the very first of the new series of pictures to bear his name to be released through Famous Players-Lasky, swings George Fitzmaurice into prominence as one of the screen's foremost directors.

This is the production which starts its engagement at the Strand this afternoon. In it George Fitzmaurice has built a story of the keenest of interest, using as a background the ever fascinating, ever interesting life of New York. He has incorporated every phase of the metropolitan life as it is lived in this greatest of all the world's cities, overlooking not a single characteristic, not a single element, not a single neighborhood in his all seeing production which has been stamped the photoplay that brings New York to Phoenix.

His central character is a dancing girl, a light-hearted free-from-care creature whose shallowness is as flagrant as it is fascinating. Her one ambition is pleasure and her "circle" were people whose ambitions rose no higher than her own; whose faded appetites for the sensational found a spicy morsel in her interpretation of the light fantastic. He has taken this girl right into the very heart of the most enticing revelry—bringing to the screen night life of New York in all the radiance of its splendor, in all the bizarre freedom of its sensationally renowned looseness. He has invaded the Eastside, the Bowery, the carabets, the cafes, the exclusives of Fifth avenue's brownstone fronts, street life, the nesc of its entirety. And then to this girl he has brought love and, an awakening, but not before a terrifically powerful story has been unfolded, and a never-to-be-forgotten climax has been flashed. "On With the Dance" will find the Strand packed at every evening, and for this reason the management is urging attendance at the matinees to facilitate the handling of the crowds which will take advantage of witnessing in Phoenix the photoplay that stirred Los Angeles as no picture has for years.

BESSIE LOVE STAR IN 'PEGEEN,' COMES TO LAMARA TODAY

Bessie Love, Vitaphone's charming little star, leads off the double bill at the Lamara to start this morning, offering what has been termed one of



PAULINE FREDERICK
Star in
Goldwyn Pictures

Star in "The Woman in Room 13," to be at the Columbia theater Wednesday, Thursday, Friday and Saturday

the cleverest stories of childhood ever flashed on a screen—"Peggy".

It is a "glad" story, but one built in an environment so foreign to most stories of this sort that it becomes the exception, and therein lies a good part of its captivating charm.

"Peg" is a waif who is kicked about "Happy Valley" until she finds refuge with the good-hearted Miss Moran. "Peg's" disposition is one of constant optimism and hopefulness. She radiates sunshine and her influence is immediately felt by all who come into her acquaintance. With a rare insight into human nature, it does not take "Peg" long to discover that there is a cloud on the happiness of Miss Moran. At last she learns that she is to be sacrificed by an ambitious parent and made to marry a man she does not love. Her heart is given to another, and "Peg" undertakes to straighten out the tangle, and make the husband

to-be realize the terrible wrong he is about to commit. The job is not an easy one, and severely tries the code of little "Peg", for all the forces of ambition and jealousy are unloosed on her plans. But "Peg" carries on and in time, she herself is struck by the darts from Cupid's bow, and her interest in life is now even more keen. Then comes the strong arms of the law, seeking to find the "firebug" which is terrorizing "Happy Valley" by his vandalism. Again "Peg" is woven into the plot, and when it is her poor demented father, whose mind has been unbalanced by the death of "Peg's" mother, the pitiful plight of the girl makes itself felt with everyone in the audience.

But an optimism such as possessed by "Peg" cannot but be awarded in the end and as the final scenes begin to point the way to the happy climax, the influence of such a noble disposi-

tion on a community has been made joyfully plain by the gifted author.

The other half of the program is made up of "Hell's Half Acre," the western drama booked for showing last Sunday but which failed to arrive.

'WOMAN IN ROOM 13' AT COLUMBIA WITH PAULINE FREDERICK

When Samuel Shipman and Max Marcia gave to patrons of the spoken drama their tense dramatic story of love and mystery, "The Woman in Room 13," they created a number of situations that were breath-taking in their newness and thrilling attractive ness. When Samuel Goldwyn gave the screen picturization of "The

Woman in Room 13," starring Pauline Frederick, supported by an all star cast, he more than duplicated the author's achievement because he visualized the connecting links in the story that were impossible of achievement on the speaking stage.

"The Woman in Room 13" will be the attraction at the Columbia theater next Wednesday, Thursday, Friday and Saturday and it is safe to state that no picture in screen history has ever thrilled with the intensity that characterizes the climax of this latest Pauline Frederick production. It was produced under the direction of Frank Lloyd and acted by an all star cast that includes John Powers, Charles Clary, Robert McKim, Sydney Alinsworth, Marguerite Snow, Emily Chichester, Kate Lester and others whose names are prominent in the roster of picture players.

Frank Lloyd, who guided the player in the enactment of their various roles is one of the youngest directors to achieve world-wide distinction and in his handling of the situations in "The Woman in Room 13" added another to

his long list of successes, while Miss Frederick again demonstrated her ability to portray, with subtle delicacy, every phase of human emotion.

GUY BATES POST IN 'THE MASQUERADER' OPENS AT ELKS 18TH

Rarely does a dramatized novel lend itself so successfully to stage presentation as does "The Masquerader" the play of thrilling interest in which Guy Bates Post and his excellent company is appearing this season.

The book from which John Hunter Booth made the play was one of the best sellers at the time it was published, and the story in the main is truly adhered to. There is a clever

bringing up to date of the reason for Chilcote's being necessary to the welfare of his country in the introduction of the war episode. Otherwise the tale is the familiar one of the two cousins who so closely resembled another as to deceive even the wife of Chilcote. In the dual role Mr. Post has tremendous demand made not only upon his fine gift of characterization, but upon his ability to make the quickest of changes both in voice, bearing, clothing, manner, and in short in all of the intangible things which establish an identity, quite aside from that of physiognomy. His minute detail in these things is positively uncanny.

The suggestion of the fine brain so hopelessly tortured by drugs, the gradual disintegration of the polished, cultured, brilliant man of the world into a hopelessly besotted intellect, is portrayed with a certainty and understanding that makes it a thing to conjure with.

Nothing is lacking; the relaxed hand, the uncertain lips, the furtive eyes ever seeking a way to find the drug

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100% Music Equals
200% Entertainment

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A Paramount-Artcraft

Picture



SEE

The escapades of the masked dancer.

The greatest cabaret scenes ever used in a motion picture.

Broadway's brilliant jazz palaces at the height of their wildest revels.

The Cafe of Mont Martre. One of the world's most brilliant temples of pleasure.

The Startling
Court Room
Scene

SEE

The sensational boudoir dance.

New York's greatest "shimmy" dancers.

The Bowery and the East Side.

The fashionable brown stone front section.

— AND —
with it all, one of the most human love stories you have ever seen.

DON'T
MISS IT



Adolph Zukor presents a
GEORGE

FITZMAURICE

PRODUCTION

"ON WITH THE DANCE"

with

MAE MURRAY and DAVID POWELL

COMEDY

"The
Roaming Bathtub"

THE PHOTOPLAY THAT BRINGS
NEW YORK TO PHOENIX

PRIZMA

"Out of the Sea"

THE PATHE NEWS

will reveal views of the overflowing of the Roosevelt Dam during the recent floods. Also the Monroe Street School Children executing their drill exercises. You surely don't want to miss this.

Director Eugene Redewill of the
Strand Ten-piece Symphony
Orchestra has arranged a surprise
program for you.

Geo. J. Hayes will offer the song success of
the two local writers—Egan and Marsh
"I NEVER KNEW"
Featured as an Organ Solo
with Song Slides

This is One of the Most Brilliant Programs We Have Yet Offered. Again We Say You Will Avoid the Line At Night If You

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STRAND ORCHESTRA PLAYS SUNDAY MATINEES

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12 REELS

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HEARTS OF THE
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